

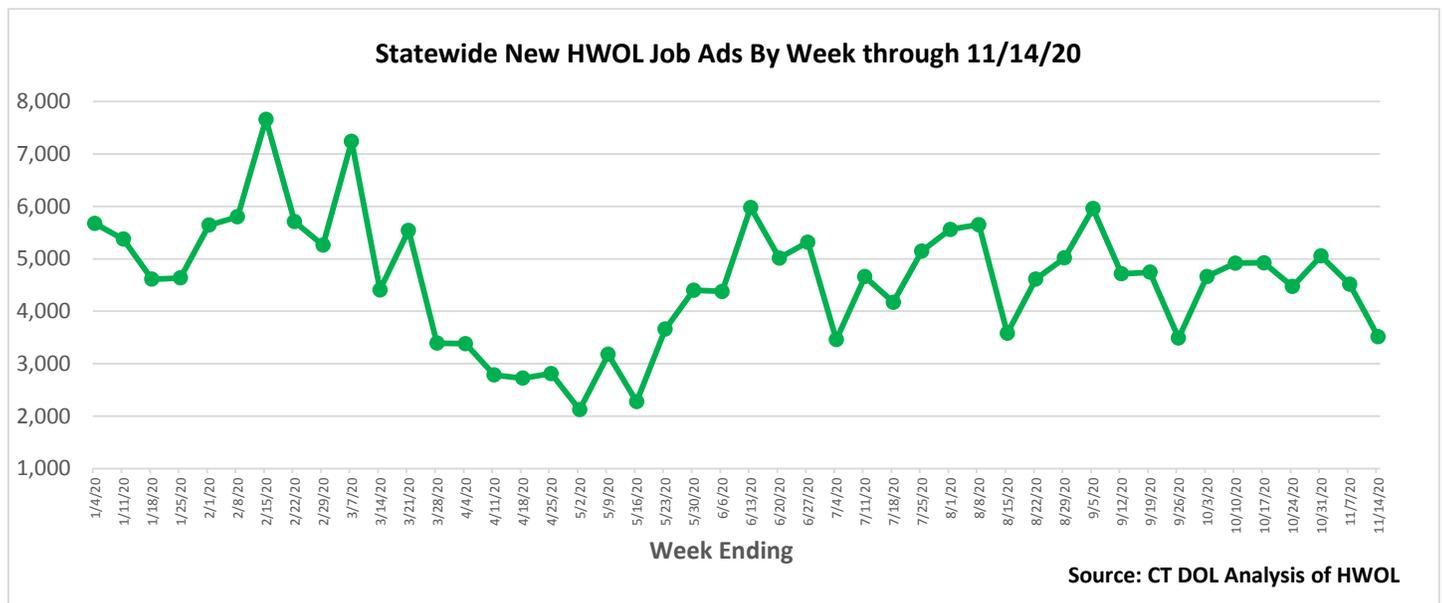


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending November 14th, 2020 New Ads Down to 3,500 For the Fourth Time Since July

WETHERSFIELD, November 20, 2020 – During the week ending November 14, 2020, there were 3,514 new postings, down 22% from a week before. Decreasing industries had a combined over the week posting change of -1,144 new ads and increasing industries added 141 new ads, resulting in the overall net change of -1,003 new ads. Industries with the largest share of over the week overall net change include Health Care (-558 new ads), Educational Services (-75 new ads), and Transportation & Warehousing (-63 new ads). This Drop continues a pattern that began in late May. New ad lows of around 3,500 occurred every six weeks from May-September and most recently occurred after seven. A large share of the July trough was due to over the week declines Retail Trade and Accommodation & Food Services. The August, September, and November troughs have been heavily influenced by Health Care new ad over the week change.



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Professional, Scientific, & Technical Services.

Occupations with the most new postings include Computer Occupations, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include Ernst & Young, Petco, and Cigna Corporation.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (531 new postings, -51.2% over the week)
- **Retail Trade** (521 new postings, +12% over the week)
- **Professional, Scientific, & Technical Services** (347 new postings, +15% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads	1 week	4 weeks	1 week change		4 week change	
		Week 11/14/20	ago: 11/7/20	ago: 10/17/20	%	#	%	#
0	Total	3,514	4,517	4,920	-22%	-1,003	-29%	-1,406
11	Agriculture, Forestry, Fishing and Hunting	3	1	3	200%	2	0%	0
21	Mining, Quarrying, and Oil and Gas Extraction	4	5	12	-20%	-1	-67%	-8
22	Utilities	22	14	54	57%	8	-59%	-32
23	Construction	43	39	76	10%	4	-43%	-33
31	Manufacturing	309	336	386	-8%	-27	-20%	-77
42	Wholesale Trade	28	12	41	133%	16	-32%	-13
44	Retail Trade	521	464	774	12%	57	-33%	-253
48	Transportation and Warehousing	139	202	136	-31%	-63	2%	3
51	Information	92	132	100	-30%	-40	-8%	-8
52	Finance and Insurance	334	339	470	-1%	-5	-29%	-136
53	Real Estate and Rental and Leasing	52	56	75	-7%	-4	-31%	-23
54	Professional, Scientific, and Technical Services	347	302	298	15%	45	16%	49
55	Management of Companies and Enterprises	3	6	4	-50%	-3	-25%	-1
56	Administrative and Support	84	141	116	-40%	-57	-28%	-32
61	Educational Services	121	196	148	-38%	-75	-18%	-27
62	Health Care and Social Assistance	531	1,089	749	-51.2%	-558	-29%	-218
71	Arts, Entertainment, and Recreation	17	25	36	-32%	-8	-53%	-19
72	Accommodation and Food Services	147	185	212	-21%	-38	-31%	-65
81	Other Services (except Public Administration)	49	75	81	-35%	-26	-40%	-32
92	Public Administration	51	42	81	21%	9	-37%	-30
99	unspecified	617	856	1,068	-28%	-239	-42%	-451

Source: CT DOL Analysis of HWOL

14 sector had job posting decreases over the week, 7 had increases. Some of the largest percent decreases occurred in Health Care (-51.2% or -558 new ads), Administrative & Support (-40% or -57 new ads), and Educational Services (-38% or -75 new ads). The 7 increasing industries accounted for a combined 141 more new ads over the week, the largest being Retail Trade (+57 new ads or +12%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL:

<https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- Computer Occupations, All Other (148 new postings, +38% over the week)
- Retail Salespersons (147 new postings, -5% over the week)
- First-Line Supervisors of Retail Sales Workers (121 new postings, +30% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending : 11/14/2020	1 week ago: 11/7/2020	4 weeks ago: 10/17/2020	1 week change		4 week change	
				%	#	%	#
Computer Occupations, All Other	148	107	138	38%	41	7%	10
Retail Salespersons	147	155	229	-5%	-8	-36%	-82
First-Line Supervisors of Retail Sales Workers	121	93	126	30%	28	-4%	-5
Software Developers, Applications	99	88	174	13%	11	-43%	-75
Registered Nurses	93	242	153	-62%	-149	-39%	-60
Sales Representatives, Wholesale and Manufacturing Managers, All Other	88	118	129	-25%	-30	-32%	-41
Managers, All Other	84	85	110	-1%	-1	-24%	-26
Customer Service Representatives	76	110	138	-31%	-34	-45%	-62
General and Operations Managers	70	56	50	25%	14	40%	20
Light Truck or Delivery Services Drivers	61	62	30	-2%	-1	103%	31
Sales Managers	57	36	45	58%	21	27%	12
Heavy and Tractor-Trailer Truck Drivers	46	66	44	-30%	-20	5%	2
Medical and Health Services Managers	46	79	81	-42%	-33	-43%	-35
Management Analysts	45	48	62	-6%	-3	-27%	-17
Combined Food Preparation and Serving Workers	42	45	49	-7%	-3	-14%	-7
Stock Clerks and Order Fillers	41	48	109	-15%	-7	-62%	-68
Maintenance and Repair Workers, General	40	37	37	8%	3	8%	3
Nursing Assistants	39	86	46	-55%	-47	-15%	-7
Secretaries and Administrative Assistants	36	48	53	-25%	-12	-32%	-17
Marketing Managers	34	44	51	-23%	-10	-33%	-17
Security Guards	34	51	50	-33%	-17	-32%	-16
Personal Care Aides	32	58	47	-45%	-26	-32%	-15
Computer User Support Specialists	31	41	21	-24%	-10	48%	10
Automotive Service Technicians and Mechanics	30	79	32	-62%	-49	-6%	-2
Accountants and Auditors	29	33	27	-12%	-4	7%	2

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week	1 week	4 weeks	1 Week #	4 Week #
	Ending :	ago:	ago:	Change	Change
	11/14/2020	11/7/2020	10/17/2020		
Ernst & Young	124	0	0	124	124
Petco	104	0	43	104	61
Cigna Corporation	71	35	99	36	-28
United Parcel Service Incorporated	60	98	17	-38	43
Anthem Blue Cross	47	33	66	14	-19
Lockheed Martin Corporation	45	13	31	32	14
Advance Auto Parts Incorporated	37	12	11	25	26
Deloitte	34	42	27	-8	7
CVS Health	33	22	58	11	-25
Yale University	33	29	16	4	17
Yale-New Haven Health System	30	15	12	15	18
Boehringer Ingelheim	27	12	11	15	16
Humana	25	7	25	18	0
Mercy Medical Center Clinton	25	5	36	20	-11
Accenture	24	8	3	16	21
Dollar Tree	24	7	5	17	19
Allied Universal	23	26	17	-3	6
Stamford Hospital	22	22	4	0	18
Hartford Healthcare	21	229	32	-208	-11
UnitedHealth Group	20	58	28	-38	-8
Eastern Connecticut Health Network	19	11	23	8	-4
Whole Foods Market, Inc.	19	21	45	-2	-26
Intuit	18	52	7	-34	11
Lowe's Companies, Inc	18	70	45	-52	-27
Amazon	17	10	77	7	-60

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the were mostly in Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 26.2 percent of all new ads. The employers with the largest increase over the week were Earnst & Young (+124 new ads), Petco (+104 new ads), and Cigna Corporation (+36 new ads). Eight of the top 25 employers had decreases over the week, the largest being Hartford Healthcare (-208 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>